

ARACHNE GREEK CYPRIOT WOMEN'S GROUP

Digital Inclusion Programme



Why did we take part in the digital inclusion programme?

- isolation – a huge problem for many of our clients
- worsened by digital exclusion
- poorest and most vulnerable people increasingly marginalised
- negative impacts on health and wellbeing
- loss of social connectedness
- loss of family connections
- restricted access to services such as health, banking, council departments and shopping



Arachne's beneficiaries

- Over 65
- Many settled in the UK as part of Windrush generation or as refugee's following the invasion
- From rural communities, incomplete or no formal education but practical skill sets
- Digital innovations passed them by
- Disability and chronic long term illness
- Lower income groups
- English is a second language



Covid-19

- Magnified and accelerated pre-existing problems
- Struggling to access essential services
- Isolation escalated into depression and poor mental health



Digital Inclusion Barriers

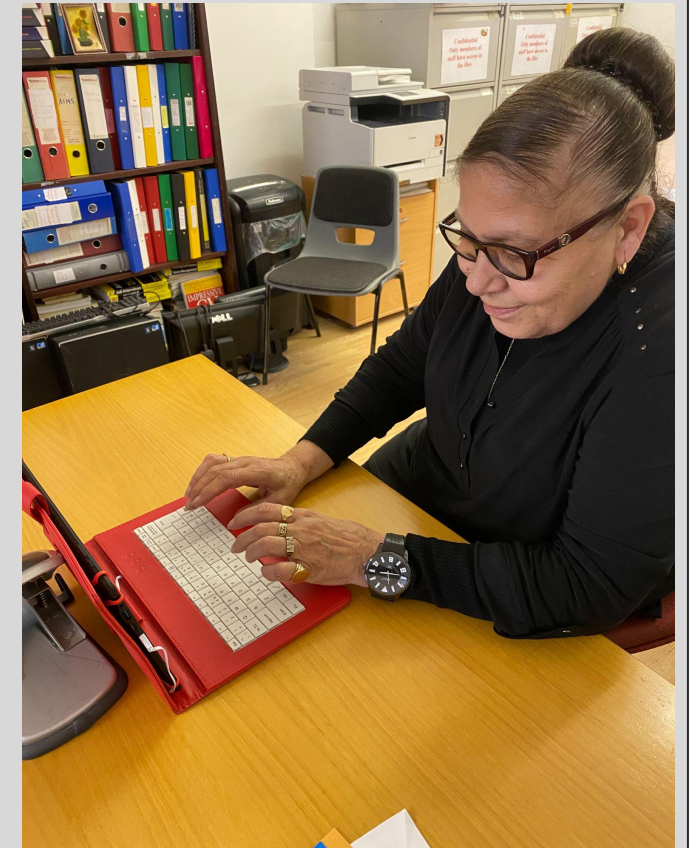
- language and communication skills
- lack of resources (cost of internet and device)
- fear of using technology due to risks
- lack of confidence
- frustration and discouragement arising from mistakes
- lack of practice





Support we were able to provide as a result of the programme

- One to one support for different needs, interests and skill levels
- support tailored to their type of device
- learning, and repeating, at their own pace
- explanations in mother-tongue - Greek
- bitesize sessions with a focus on building confidence
- 'next step' support to develop and embed skills
- understanding the risks in the digital world



BENEFITS OF INCREASED DIGITAL INCLUSION SKILLS

Participants learned how to:

- More communication with family and friends via facebook, facetime and Whatsapp
- find information and access help with hobbies/interests
- identify and download Apps
- basic email skills, attaching documents, sending photo's
- accessing Greek newspapers, Greek TV, Greek music
- Health appointments - GP/Pharmacy
- use search engines such as google for health information



Additional advantages

- Skills learnt were invaluable during the second wave lockdown enabling clients to access welfare advice
- Participants were able to maintain stronger connections with family, friends, church etc during the subsequent lockdown



What's next?

- Ongoing support is needed to embed and develop digital skills
- Ongoing challenge to support people without access to their own internet or own device

